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Survey Data and Short-Term
Forecasts of Swedish
GDP Growth

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Abstract

In this paper, we evaluate forecasting models for Swedish GDP growth which make use of data from Sweden's most important business survey, the *Economic Tendency Survey*. Employing nine years of quarterly real-time data, we conduct an out-of-sample forecast exercise. Results indicate that the survey data have informational value that can be used to improve forecasts, thereby confirming the empirical relevance of survey data for GDP forecasters.

JEL Classification: E22, E27

Keywords: Out-of-sample forecasts, Real-time data

Summary in Swedish

I denna studie utvärderas prognosmodeller för svensk BNP-tillväxt som utnyttjar data från Konjunkturbarometern. Resultaten från en prognosövning baserad på nio års realtidsdata ger vid handen att data från Konjunkturbarometern kan användas för att förbättra prognoser. Dessa resultat bekräftar att det är empiriskt relevant för prognosmakare att beakta enkätdata när BNP-tillväxten skall prognostiseras.

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1. Introduction

Knowing at which rate the economy is expanding or contracting is of fundamental importance to many agents in the economy. There is accordingly widespread interest among economists and forecasters to predict GDP growth. One problem when forecasting GDP growth though is that the time series in most countries is weakly serially correlated; this means that traditional univariate ARIMA models tend to not be very useful tools for this purpose. It should hence be beneficial to turn to alternative forecasting models. When it comes to short-run forecasts, one reasonable alternative is to rely on models that employ survey data, where these data are supposed to serve as coinciding or leading indicators; see, for example, Mitchell (2009) and Banbura and Rünstler (2011).¹

The purpose of this paper is to assess if short-term forecasts of Swedish GDP growth can be improved by using survey data provided in the National Institute of Economic Research's *Economic Tendency Survey* and, if so, which variables are most useful. This is done by conducting a simulated out-of-sample forecast exercise where simple univariate regression models are evaluated using nine years of quarterly real-time data.² Our results indicate that there are improvements to be made from using the survey data, even if the usefulness of different variables seems to vary substantially.

2. Empirical study

2.1 The survey data

The National Institute of Economic Research's *Economic Tendency Survey* is the largest survey of its kind in Sweden. More than 6000 companies are included in the survey and each month representatives from upper management of the companies are asked questions concerning the present situation and the outlook for the near future regarding, for example, output, new orders, employment and prices.³ However, the extent of the survey differs somewhat over time; a larger number of questions is asked in January, April, July and October. In this paper, we rely on the data from these more extensive surveys and hence work purely on a quarterly frequency.⁴

The data from the *Economic Tendency Survey* are aggregated in different ways for presentational purposes. There are four main categories: manufacturing industry, construction industry, retail trade

¹ Additional studies on the relationship between survey data and the real economy include Carroll *et al.* (1994), Ludvigson (2004), Dreger and Schumacher (2005), Mitchell *et al.* (2005), Kwan and Cotsomitis (2006) and Siliverstovs (2013). Alternatively, one could consider using financial data to forecast the real economy; see, for example, Mody and Taylor (2003).

² For discussions concerning the importance of using real-time data, see, for example, Croushore and Stark (2001).

³ The questionnaires employed in the survey can be found at <http://www.konj.se/1666.html>. These show exactly how the question underlying each variable employed in the empirical analysis in this paper is phrased.

⁴ As an alternative, one could consider working with mixed frequencies; see, for example, Armesto *et al.* (2010) for a discussion.

and private service sector. These four main categories are in turn divided into sub-categories.⁵ In this paper, we use a subset of the data which is judged to be the most relevant while at the same time meeting a requirement of the time series being long enough. To be specific, we employ data for the manufacturing industry, the investment goods industry, the construction industry and the total business sector.

To simplify the analysis of the data, the concept “net figures” is employed, where a net figure is the difference between the percentage of respondents reporting an increase and a decrease for a certain question. For example, if 45 percent of respondents state that there has been an increase in output volume over the past three months, 25 percent that there has been no change and 30 percent that there has been a decrease, the net figure is $45-30=15$.⁶ In total, 77 variables from the *Economic Tendency Survey* are employed in this paper; see Table 1 in the appendix for a complete list.

2.2 Out-of-sample forecast exercise

The out-of-sample forecast exercise is conducted using quarterly real-time data of seasonally adjusted GDP. The time series with net figures from the *Economic Tendency Survey* are not adjusted in any way and the most recent vintage is hence equivalent to real-time data.

We evaluate a short-term forecast of GDP growth. To be specific, we are interested in forecasting quarter $t+i$ GDP growth when standing part way through quarter $t+i$. This can be seen as conducting a nowcast. Alternatively, it could – since the national accounts are released with a delay of approximately two months – also be seen as having a forecast horizon of roughly one quarter.⁷

The benchmark model in our out-of-sample forecast exercise is an AR(1) model,

$$g_t = \delta + \rho g_{t-1} + v_t, \tag{1}$$

where g_t is quarterly GDP growth and v_t is an error term.⁸ However, Swedish GDP growth is very weakly serially correlated and a model with only a constant term therefore also appears to be a reasonable choice.⁹ We accordingly also estimate

⁵ For a general description of the survey, see <http://www.konj.se/1670.html>.

⁶ This way of summarising the data is common practice in the literature; see, for example, Carabenciov *et al.* (2008).

⁷ For a discussion of the importance of good nowcast/short-term forecasts, see, for example, Banbura *et al.* (2011).

⁸ The AR(1) model is a commonly used benchmark in the macroeconomic forecasting literature due to its simplicity, flexibility and a forecasting performance which typically tends to be decent; see, for example, Mitchell (2009) and Pesaran *et al.* (2009).

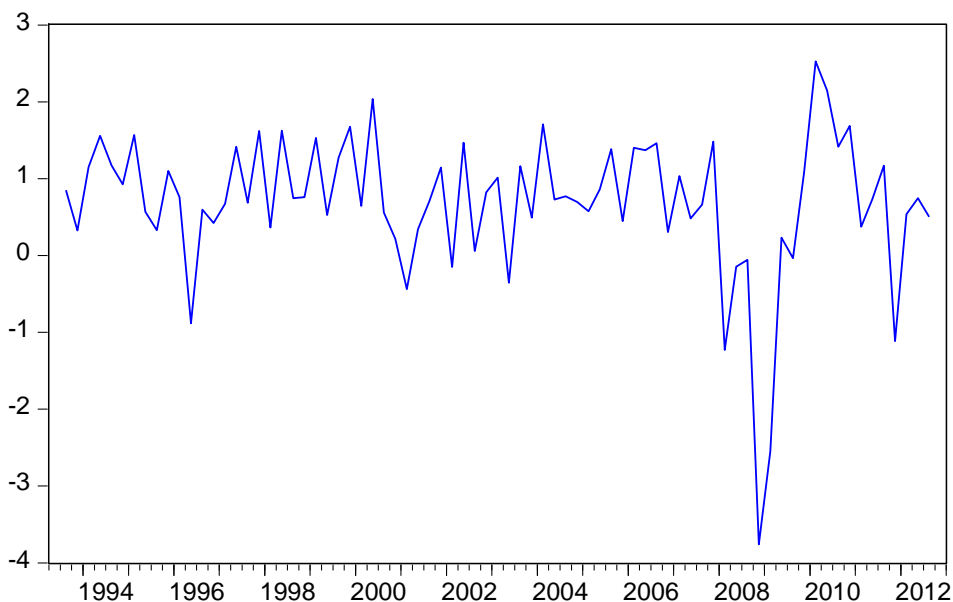
$$g_t = \kappa + \chi_t, \quad (2)$$

where χ_t is an error term. Finally, we estimate 77 models with survey data. These are given by

$$g_t = \alpha_j + \beta_j S_{j,t} + \varepsilon_{j,t}, \quad (3)$$

where $\varepsilon_{j,t}$ is the error term for model j and $S_{j,t}$ is a variable based on the survey data, $j = 1, \dots, 77$.

Figure 1. GDP growth.



Note: Percentage change from previous quarter in seasonally adjusted GDP. Vintage of data published in November 2012.

The first out-of-sample forecast is made using data on GDP growth from 1993Q2 until 2003Q4.^{10,11} The forecast generated from this estimation is accordingly for 2004Q1. We then extend the sample one period, re-estimate the models and generate new forecasts, this time for 2004Q2. The last forecast uses data on GDP growth until 2012Q2 and the forecast is made for 2012Q3. This yields a total of 35 out-of-sample forecasts to evaluate for each of the 79 models.

⁹ The weak serial correlation is visually confirmed in Figure 1. In real time, standing at the point in time of the first forecast, GDP growth would actually have been judged a white noise process according to the autocorrelation and partial autocorrelation functions. (These are not reported but are available upon request.)

¹⁰ This means that the earliest point in time at which it could have been made was late February/early March 2004.

¹¹ Some models are estimated on a shorter sample, starting in 1996Q2, since some of the survey data series are not available from 1993.

Forecast errors are recorded and used to calculate the root mean square forecast errors (RMSFEs). The RMSFE is defined as

$$RMSFE = \sqrt{\frac{1}{N} \sum_{i=0}^{N-1} (g_{t+i} - g_{t+i|t+i})^2}, \quad (4)$$

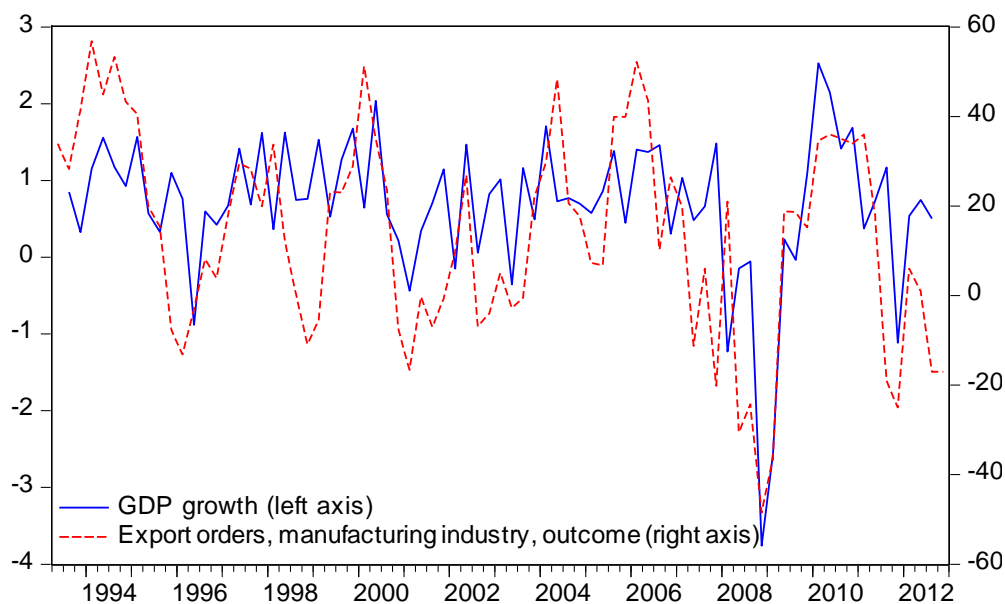
where N is the number of forecasts (that is, 35), g_{t+i} is the outcome at time $t+i$ and $g_{t+i|t+i}$ is the forecast of GDP growth for quarter $t+i$ made earlier the same quarter.¹²

2.3 Results

The results from the out-of-sample forecast exercise are given in Table 1 in the appendix. As can be seen, the benchmark AR(1) model has an RMSFE of 0.900. The forecasting performance of the model with only a constant is almost identical, 0.905.

Among the models employing survey data, the forecasting performance varies substantially. The lowest RMSFE is found for the model which makes use of the survey data describing the outcome for the export orders in the manufacturing industry (question 108 in the *Economic Tendency Survey*); the time series is plotted together with GDP growth in Figure 2. The RMSFE of this model is 0.739 which is 18 percent lower than that of the AR(1) model; this constitutes a fairly large improvement in forecasting performance. It can be noted that the model relying on the data based on this question for the investment goods industry also generates good out-of-sample forecasts. In a similar manner, the outcome for the domestic orders (question 107) and expectations concerning new orders in the domestic (question 205) and foreign (question 206) markets generally appear useful from a forecasting perspective. Data based on quite a few questions do not appear useful though. One of the least informative questions for GDP growth appears to be the outcome concerning finished inventories (question 121). Both models relying on these data have RMSFEs that are larger than that of the AR(1) model (0.968 for the manufacturing industry and 0.959 for the investment goods industry).

¹² No tests for whether differences in forecasting performance are statistically significant are conducted. Significance testing – using, for example, tests in the style of Diebold and Mariano (1995) – is, in our opinion, not particularly interesting in the present application. In line with, for example, Beechey and Österholm (2010) we argue that the model which minimises the loss function of the forecaster (which here is assumed to be quadratic) should be the preferred one. For further criticism of significance testing, see Armstrong (2007).

Figure 2. GDP growth and export orders in the manufacturing industry.

Note: GDP growth is measured as the percentage change from the previous quarter in seasonally adjusted GDP. Vintage of data published in November 2012. The outcome for the export orders in the manufacturing industry is measured as the net figure.

As is well-known from the forecasting literature, an arithmetic mean of available forecasts often performs well; see, for example, Clemen (1989). In order to assess whether such a strategy would pay off also in this case, we evaluate the forecast which at each point in time is generated as the arithmetic mean of the forecasts from every model excluding the AR(1) model. As it turns out, this forecast has an RMSFE which is only marginally lower than that of the AR(1) model. This finding is perhaps not too surprising given that we just established that several questions were associated with poor forecasting performance. It hence does not seem like a very appealing strategy for a forecaster to rely on this mean forecast when forecasting Swedish GDP growth in practice.

Based on the findings so far in this paper though, one could argue that it would be a reasonable approach in practice to choose a subset of the models – say the ten best – and use the mean of those as one's point forecast.¹³ Evaluating this strategy, we find that such a forecast would have had an RMSFE of 0.752 – substantially lower than the AR(1) model's and second only to the best model described above. The difference relative to the best model is negligible in practice though. It should be pointed out that this forecast could not have been generated in real time since we then did not know which variables would be most successful in predicting GDP growth in this sample. However, from a practical viewpoint, it seems reasonable to expect this forecast to do well in the future.

¹³ Specifically, the best ten models are those relying on data from questions 107, 108, 205 and 206 for the manufacturing industry, questions 107, 108, 201, 205 and 206 for the investments goods industry and question 205 for the construction industry; see Table 1 in the appendix for details.

3. Conclusions

In this paper, we have investigated whether short-term forecasts of GDP growth in Sweden can be improved by relying on survey data. Our results indicate that the survey data have informational value that can be used to improve the forecasts.¹⁴ When forecasting Swedish GDP growth in practice, a forecast based on the simple arithmetic mean of the forecasts from the best performing models should be a reasonable approach.

¹⁴ Other studies that have found that the *Economic Tendency Survey* has had predictive power for real economic variables in Sweden include Hansson *et al.* (2005) and Österholm (2010). Neither of these studies used real-time data though.

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Appendix

Table 1. Root mean square forecast errors.

	Equation (3): Manufacturing	Equation (3): Investment	Equation (3): Construction	Equation (3): Total
Equation 1: AR(1)	0.900	-	-	-
Equation 2: Constant	0.905	-	-	-
101	-	0.826	0.855	0.889
102	-	0.948	0.906	0.899
103	-	0.910	0.889	0.899
104	-	0.927	0.946	0.904
105	-	0.931	0.915	1.033
106	-	0.891	0.909	0.911
107	-	0.752	0.771	-
1073	-	-	-	0.913
108	-	0.739	0.755	-
109	-	0.887	0.905	-
110	-	0.890	0.902	-
112	-	0.908	0.939	-
113	-	0.945	0.911	-
114	-	0.926	0.898	-
115	-	0.930	0.935	-
116	-	0.882	0.907	-
117	-	0.905	0.912	-
118	-	0.914	0.914	-
119	-	0.916	0.883	-
120	-	0.890	0.879	-
121	-	0.968	0.959	-
122	-	0.856	0.878	-
125	-	0.895	0.916	-
201	-	0.820	0.816	0.845
202	-	0.875	0.862	0.836
203	-	0.927	0.910	0.833
204	-	0.883	0.909	0.885
205	-	0.804	0.777	0.787
206	-	0.814	0.756	-
207	-	0.818	0.856	-
Sales prices, present	-	-	-	0.927
Sales prices, expectation	-	-	-	0.913
Number of employees, present	-	-	-	0.891
Number of employees, expectation	-	-	-	0.832
Demand situation	-	-	-	0.903
Shortage of labour	-	-	-	0.914
Main factor currently limiting production: insufficient demand	-	-	-	0.922
Mean (all)	0.864	-	-	-
Mean (best ten)	0.752	-	-	-

Note: The numbers in the far left column refer to the number a specific question has in the *Economic Tendency Survey*.

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